

Coaching Creates a Talent-based Economy

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Amazing Results believe there are a multitude of reasons why individuals should hire a coach for themselves any why organisations should hire coaches for their top talent. But there is one truth – the harsh reality of the talent-based economy. Talented people in every field from sports to business know that hiring a coach is an excellent way to leverage their strengths/talents and maximise their value in the market. In this fast changing world, if you are not using your talents to add significant value to someone, a project or an organisation you could be in danger of being left behind in the talent market.

So how can coaching help?

Coaching is a powerful, collaborative relationship between a coach and a willing individual which enables, through a process of discovery, goal setting, and strategic actions, the realisation of amazing results. Coaching is also a body of knowledge, a technology, and a style of relating that focuses on the development of human potential. Coaching is interdevelopmental in that the collaboration develops both the coach and the individual being coached.

What is Executive Coaching?

Coaching in organisations can synergise teams and align organisation and staffs personal /career goals enabling them to evolve their capacity for learning and renewal into achievement of breakthrough results. Executive coaching is central to a cultural evolution process that shifts the landscape of the workplace from one where people receive direction from others to one where people commit to doing things they care passionately about.

Organisations can achieve extraordinary results when organisational members' creativity and potential are realised. Organisations that incorporate coaching into their cultures see sustainable improvements in a number of key areas, including internal and external communication, productivity, employee attitudes, and recruitment and retention of valuable organisational members – with coaching everyone wins!

Individuals and organisations are now hiring executive and business coaches at an unprecedented pace to be their combination mentor, taskmaster, motivational speaker, management consultant and sounding board.

Several hundred articles, TV and radio shows have featured on coaching in the last few years. Key examples of these include: Business Week, BRW, Financial Review, Fortune, The Sydney Morning Herald, The Wall Street Journal, The New York Times, Newsweek, and even "Oprah!"

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